

SUMMER GREETINGS JULY '06

hoops&yoyo newsletter



issue
#20

HI, JULY!

this summer is going by so fast that yoyo wants to give it a speeding ticket. but the nice police officer he talked to said his chief would probably ask him lots of questions if he did that. and then he might have to take some time off.

we thought some time off wouldn't be so bad. but the nice police officer just smiled and said he doesn't need a vacation right now. he did promise to give summer a "warning," though. thank you, nice police officer!

so it's up to us to stop summer from going so fast. here's the plan. if we all do this together, we can make it happen. on tuesday, july 11, at 8 am, wherever you are in the world, we all stand up, look up at the sun, and yell at the top of our lungs— **"hey, slow down, summer!"**

put it on your calendar. **we can make summer last forever!**

still seeing the hoops&yoyo april home page?

we can fix that.

here's the deal. a few months back, a hallmark techno-gremlin was playing around on our site, and he changed some things around and forgot to put them back.

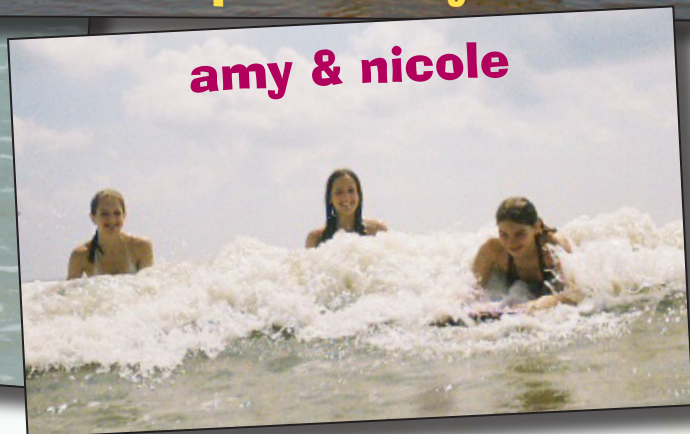
soooo...if you come to our site through a bookmark that you set up before the "techno-gremlin incident," you're going to an oooooold page.

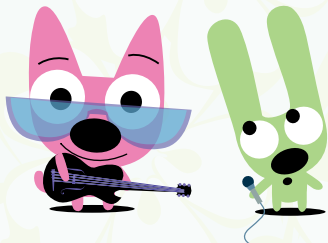
it's soooo easy to fix. just go to www.hoopsandyoyo.com, and reset your bookmark. and we will very nicely ask the hallmark techno-gremlins to put things back where they found them next time.

speaking of our endless summer...



thanks for sending in the surfing pics, dudes and dudettes! you can catch those groovy photos in our gallery. here are just a few of our faves on the waves.





FAN

OF THE

MONTH

july fan of the month olga



olga from finland is one of our very best friends ever. she is always cheerful and always smiling. she's even kinda crazy sometimes! we think that's why we get along so well.

we also really, really, really like smart people because they help us figure things out. and olga is sooooo smart! she's a software engineer. we don't know exactly what that is, but we do know it takes a lot of brain power. and boy does our friend olga have brain power!

olga has fun at her work because her office is soooo friendly. she likes to show off all her hoops&yoyo stuff to her co-workers. and she has a lot of stuff, like mugs, shirts, wallets and more! we'd like to send out a great big hi to olga's co-workers. here goes...

hey, olga's co-workers – HI!!

even though we'll never be software engineers like olga, we are a lot alike in lots of other ways. some of olga's favorite things are spending time with friends, riding her bike, and taking photos. hey, those are some of our favorite things, too!

olga really made us happy when she told us her biggest passion is hoops&yoyo! in fact, people she knows come right up and ask her, "how are hoops&yoyo?" instead of saying, "hi olga, how are you?" that makes us chuckle. her friends told her she needs to buy a bigger apartment so she can have a whole room just to fit in all her hoops&yoyo stuff. (woo-hoo, we're gonna get out own room!)





FAN

OF THE

MONTH



olga has been our friend for a loooooong time. in fact, she was probably one of the very first people to send one of our e-cards! that was before she even knew our names. wow, now that's a forever kind of friend.

we're lucky that olga has so many friends because she introduces us to all of them, and then we get new friends, too! she is known as the hoops&yoyo guru! wow, we've never had a guru before. it sounds like a very good thing to us.

olga introduced us to pika from st. petersburg, and now we're all great pals.

hey, pika – we're glad summer is here so you can wear your favorite hoops&yoyo t-shirt! but mostly, we're glad you're our friend!

we are always interested in people's favorites foods! guess what olga loves?!? ice cream of all flavors! she's got a real sweet tooth – just like us! she likes all kinds of sweets and fruits, especially cherries. that's so funny, olga, because cherries are our favorites, too, especially when they're sitting on top of ice cream.

olga was born in st. petersburg (hey, that's where pika lives!), and now she lives in finland. it's so peaceful and pretty, and there are so many lakes to choose from for swimming.

know what else we loooooove about olga? she is a nature lover! that's right, she likes all animals, birds and critters of every kind. even insects! you have such a good heart, olga!

olga is always learning new things. like the finnish language, which can be very hard! it's a good thing she's so smart. she also likes to travel and discover new places. (hey, so do we!)

when we learned that olga loves to make snow angels, we just about did a double-backflip. how did she know we love to do that more than just about anything when it snows?

oh, we almost forgot about olga's big collection of owls. those big round eyes look kind of like ours, huh? we think we're maybe related waaaaaaay back. isn't that a hoot? (good joke, yoyo.)

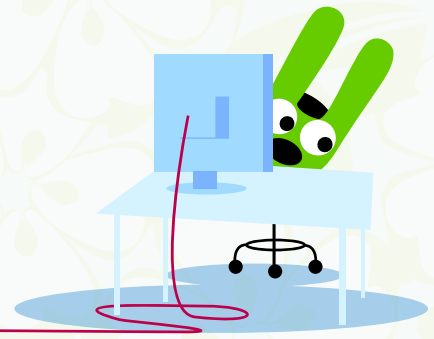
olga, we think you are super-duper-fantastic with a cherry on top! thank you for always bringing us smiles...and for being our forever friend!



things to Looky Look for



hot-bloggity-blog! you know what we love more than just about anything? talking to you. we love it even more when we have a gigantuous triple scoop hot fudge sundae sitting in front of us while we're talking. so we decided to do both! we'll be blogging nearly every day, starting in july. (we're thinking of taking weekends off to spend quality time with bob.) hey bob – stock up on the fudge sauce, buddy!

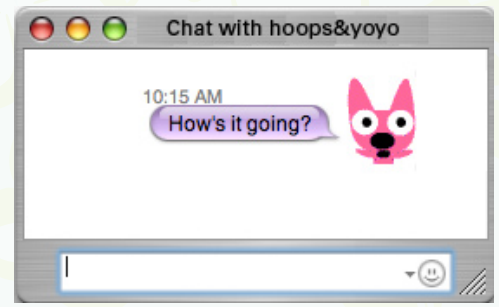


a fresh supply of stuff to buy! so cool for back-to-school. we've got backpacks. shoulder bags. pencil cases. and waaay more stuff you do not want to miss. trust us on this one. look for the new stuff around july 17!

have you seen our latest e-cards? our way-famous designer guys have done it again. check out the newest e-cards—"the birthday dash" and "it's tuesday." you gotta see 'em. you gotta send 'em.



coming soon! **new instant messenger icons...** it's time to update your im icons! well, it's almost time. just as soon as we get them done. which will be in the verrry near future. (right, bob?)

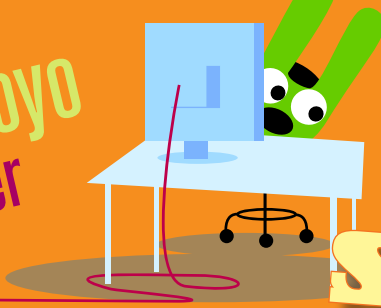


HOOPS&YOYO FAVORITES

fireworks
h: multi-colored sparklers—always under bob's supervision
y: the louder, the better

summer drink
h: "hoops-pink" lemonade with crushed ice, like deb makes it
y: ice-iced coffee, baby

relief from the heat
h: i'm always waaaay cool
y: water balloon toss (wanna play catch, bob?)



E-MAIL SHOUT-OUTS



a big hugo-mongous shout-out to all of our biggest fans—**mary**, **alyssa**, **bunny**, **brandon**, **cristina**, **vanessa**, **larissa**, **kelsey**, **kendra**, **david**, **raquel**, **les**, **jo-anna**, **adam**, **steve**, **rae-chan**, **morrie**, **alana**, **jess**, **jessie**, **jessica**, **cassidy**, **twyla**, **joe**, **gert**, **emily**, **brittany**, **britteny**, **britany**, and **britney**!

hey, **theresa** and **eileen**!! how does it feel to be birthday buddies??
happy-happy birthday-birthday to both of you—both of you on july 23!

wacky-kuku-lee & **babeb-karissa** have names almost as unusual as ours!

tori—thanks again for the manners idea. we're going to "roll" with that one!!!
<<highpaw, highpaw!>>

sarah m...did the warm milk help you sleep??? oops, sorry. didn't mean to wake you!

sandy...we're humming "thinking of you" and we're thinking of you having "thinking of you" running through your head 24/7!

hey, **ray&connor**... did you have twin cheesecakes on june 7th?!?! happy big 12th!

monica—thanks for the warm welcome to panama. be sure to send pictures of the 8th wonder of the world!

olivia—that orange dreamsickle was most excellent. you can give us recommendations any day!

mike...did you get that wedding thing taken care of yet? bird seed or bubbles? tin cans or old tennis shoes? c'mon dude—details!

leanna—patience is a vulture, er, virtue and you are vulturest, er, virtuest!

loretta...you have the dream job of the universe taste-testing buttertarts, raspberry muffins, and real honey-glazed doughnuts. let us know if you need any help, ok?

linda—thanks again for the spelling bee. you're "juste" too helpful!

holly, we'll help you with that epistemological question as soon as we figure out what "epistemological" means...

lisa, can you knock off knocking us off **jenna's** cubicle wall every day—we're starting to get a little sore!



SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

JULY 2006



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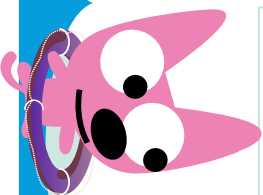
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SUNDAY

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TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

JULY 2006



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see you later yeah yeah yeah



**good-bye good-bye
ah oooooooooooooo**

