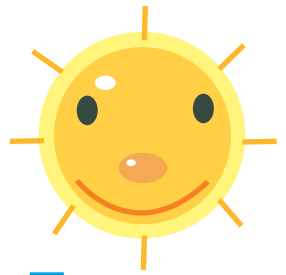


hoops & yoyo

newsletter 9

slap on the sunscreen,

it's july!

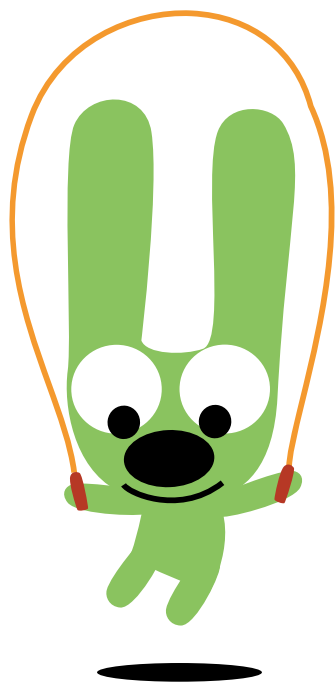


hello, and welcome to our 9th newsletter! we are on the very brink of being out of the single digits. we're not sure why that would matter, except that it's nice to have milestones in life, even if they're a little made-up.

remember how bob and mike went to the u.k.? (you have read our previous newsletters, haven't you?) well, since we last wrote, bob and mike went to canada, where they participated in a nine-inning hoops&yoyo extrava-gava-ganza at a [toronto bluejays game](#). bob actually threw out the first pitch. (they tried to get him to throw it from the "sissie rubber" closer to the plate, but bob's a manly pink-kitty-green-bunny kind of guy, so he charged up onto the mound, wound up, and hurled a fast one right through the strike zone.) he's so burly.

everyone had a grand time at the game. our wee heroes yukked it up on the big screen, led a dance contest on the field, sang lots of songs and generally made it a happy day. and if you go to a bluejays home game on your birthday this year, hoops&yoyo will sing happy birthday to you!

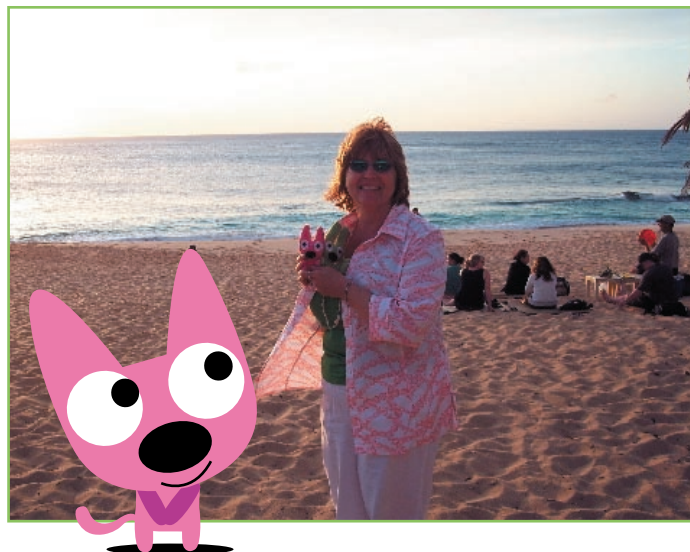
once bob and mike were done galavanting, they got right home and went to work, so you'll want to check out the things to looky-looky for later in the newsletter. there are ideas for [summer fun](#), there's more new e-mail from fans, there's loads of cool stuff happening. we're thinking that maybe somebody in high office is going to declare 2005 the year of hoops&yoyo. wouldn't that be a great idea? mr. president? hee hee.



fan of the month marybeth (mb)

marybeth loves hoops&yoyo, and we love marybeth. she took our little buddies to hawaii for a vacation with her daughter, jessamyn (jess), and they met jessamyn's friend brad (a big strong marine) and brad's fiance. jess has been serving in iraq, and handed out 60 pairs of hoops&yoyo plushies to iraqi children. we love jess. after seeing all the great pictures of their hawaii vacation, bob and mike got a little jealous. check out the pictures for a mini-tour of their summer adventure. and thanks, marybeth and jess, for giving us a well-deserved vacation, too.

mahalo and aloha!



hoops&yoyo favorites

train or bus

h: train

y: bus (just like bob!)

tech geek item

h: PSP

y: toyota prius

cartoon

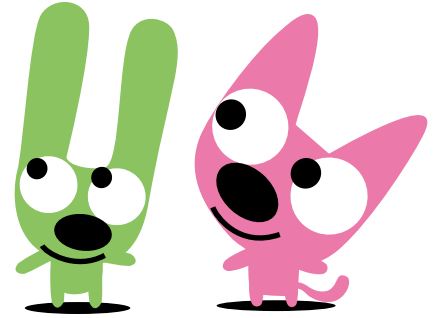
h: foster's home for imaginary friends

y: the fairly oddparents

summer blockbusters or lacklusters

h: blockbusters!

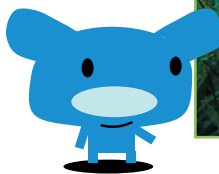
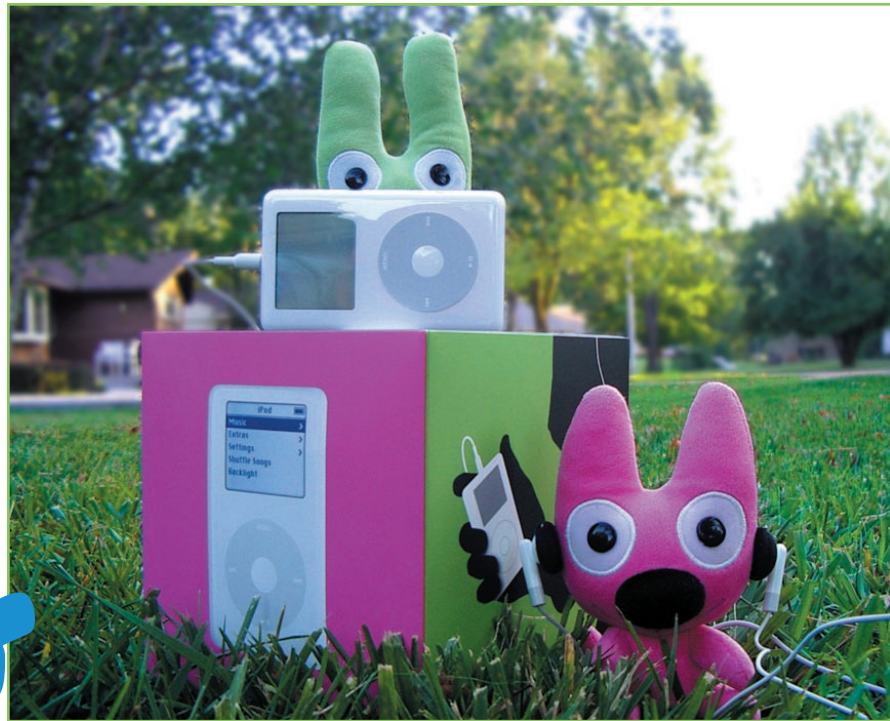
y: blockbusters!



meet the creator

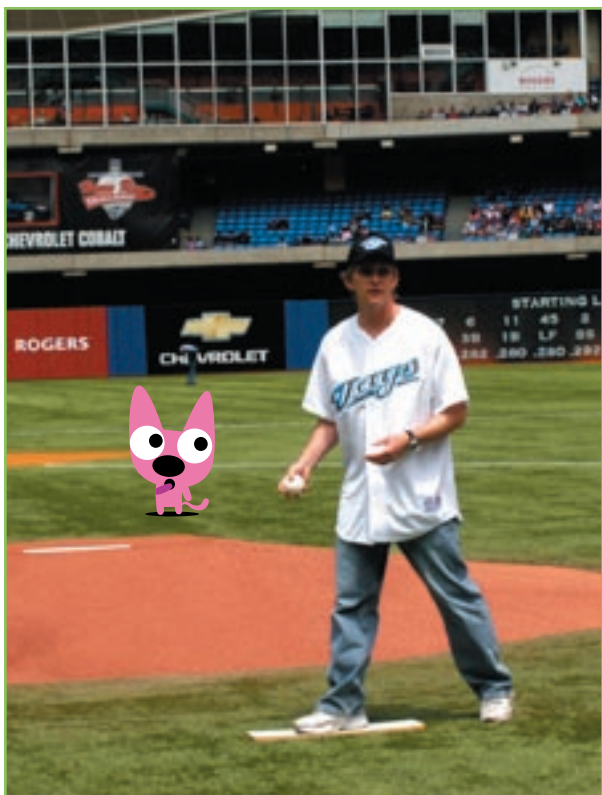
more about bob. or as some call him—ibob.

bob loves his ipod. you know those tv commercials with the silhouettes of hip young ipod users dancing like rubber-people? that's not bob. but bob does have an ipod, and uses it as an incubator for all things hoops&yoyo. he never knows where the next great hoops&yoyo idea is going to hit him... at home, in his office, who knows...so hoops&yoyo go everywhere with bob on his ipod. he's got lots of animation, songs, images, sounds...you name it. bob's also making a summer mix of hoops&yoyo songs, and putting them on apple's itunes music store. you can check them out at itunes.com and download the ones you like just like you would any other itunes songs. cool, huh? if you're an ipod junkie like bob, there's nothing like a little hoops&yoyo summer fun on your player!



the bluejay, the green bunny, & the pink cat.

in toronto.



they tried to get bob to throw out the first pitch from the "sissie rubber," but he would have none of that. he threw from the mound, and the ball didn't even bounce once!



hoops&yoyo wished lots of kids a biiiiiiiiiiiiiiiiig happy birthday at the game.



it was a hoops&yoyo 7th inning stretch. there was singing... there was dancing... there was laughing.



e-mail glee-mail:

we can't tell you how much we love getting e-mail from our fans. well, we could, but it would take a long time. and lots of words. and probably more languages than we know. so trust us, we loooooove getting e-mail from our fans. keep it coming!

dianne thinks the combination of her hinting and the "go out with me" e-card worked better than brownie batter to get a nice evening out with her beau.

where are you max??? just because you turned 55 doesn't mean you're too grown up for us now!

krista, noah, nastia&sara have a buddy named donna who tortures us with descriptions of her strawberryhotfudgeicecreamcake. that is just plain ol' mean.

amy&jaime are gonna take us on a hot air balloon ride as long as hoops doesn't turn green.

glynis is trying to lure us back to stratford-on-avon with fairy cakes. it's working!

john's bosses are named bob&mike, too...but they play golf and can't dance. (what perfect symmetry – our bob&mike can dance, but they can't play golf!)

colin gets an extra big high-five for all the progress he's making with his medical team. go colin!

annie saved a snapping turtle. he must have appreciated it – she still has all her fingers. (annie says the turtle wasn't as cool a shade of green as yoyo, but still worth saving.)

meggles and her boyfriend are in a fierce ice cream and driving game competition. winner buys ice cream for a month. (we'll keep you posted!)

mehrunnisa said she is our biggest fan in the universe even though she lives in the world's smallest country! (how'd you squeeze in there, mehrunnisa?)

courtney dropped her boyfriend's cd collection in a gravel driveway or something like that...but the "love seat" e-card made him un-mad. whew!

elizabeth&george won't leave their computer until they see their names on the site. (here ya go, e&g!!! now you might want to go take a shower...check the mail...feed the goldfish...)

brian thinks we're much funnier than that phylum porifera dude. (thanks, brian!)

klazien – did simone get off your back yet? if not, send us a picture – we bet that looks pretty funny!

addison laughed her head off at the animated home movies. (do you need us to send you some duct tape, addison?)

bih prefers the smell of chocolate to durians and the smell-email she sent makes us agree

ruby – please send allen the "more summer fun" e-card. he needs some ideas for your date.

catherine says our neon selves make her "very, very, very happy," and no one deserves a triple-very-happy more than catherine.

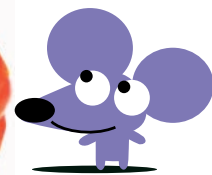
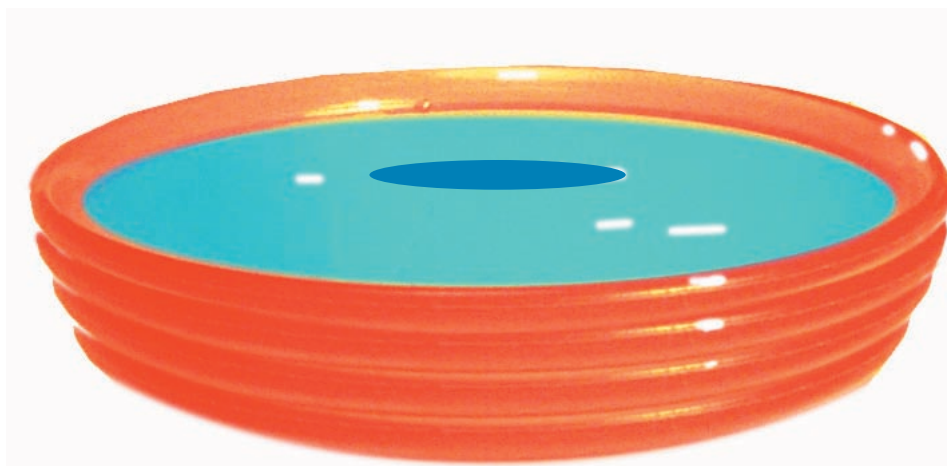


things to looky looky for:

- don't forget to follow the link for ideas for [summer fun](#).
- new products are coming soon in 17 countries. we saw some of the greeting cards, and they are soooooo cool you'll want them even if you don't speak russian! we'll keep you posted on other stuff as it comes along.
- you know those cool animated mini-movies starring hoops&yoyo? we're making some more. watch for them on the website. (check out the "movie" movie, if you haven't already seen it!)
- you can go to itunes.com and do a search for "hoops&yoyo summer mix" in the music store imix section. bob made a playlist of songs to keep you humming along this summer. pick the ones you like and download them just like you would any other songs on itunes. how cool is that?
- check out the new screensavers, baby e-card, sounds, banners, instant messenger icons and summer yelling board, later this month.

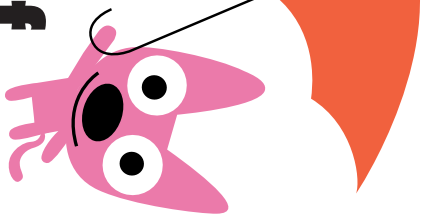
next month, we'll tell you all about bob's trip to disney world in florida with his family. we'll also have other tremendously fascinating news from the sparkling land of hoops&yoyo. so be sure to check back in.

you're the best fans in the world!



Friday

05



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