



ta-da-da!

(oh, and hi.)

hoops&yoyo newsletter #10

we're really excited because this is our 10th newsletter. that's a full set of fingers or toes, whichever you like counting on. can you believe it? TEN issues. time for cake with lots of icing and sprinkles! (but then, when *isn't* it time for cake with lots of icing and sprinkles?)

speaking of sprinkles, hoops&yoyo's little blue critter pal has decided she doesn't want to be called sprinkles anymore. she says it sounds too baby-ish, and she's a big critter now. she wants us to use her "real" name – penelope. we definitely want to encourage her independence, so we're happy to call her penelope. we considered making up a cheer for her like, "penelope! penelope! little blue um, whatsit, uh, critter of fun! cute as can be!" or something like that. help.

all kinds of fun things are going on in hoops&yoyo-land. there's a new mini-movie called "runaway marshmallow" in the animated series. we like marshmallows, especially on campouts. (roasted marshmallows are a delicacy, as everyone knows.) we're still working on new stuff, and some of it is already for sale in russia, finland and trinidad. it's one small hoops&yoyo world! (check out "things to looky-looky for" to see just HOW small.) we're still getting lots of great e-mails and photos from our fans, which makes us feel all warm and toasty – kind of like marshmallows. we love you all. hope you enjoy our 10th newsletter!

links:

runaway marshmallow
(takes you to hoopsandyoyo.com)

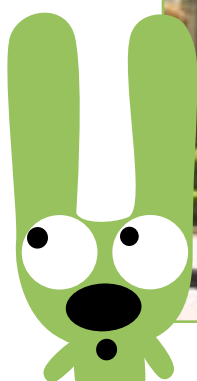
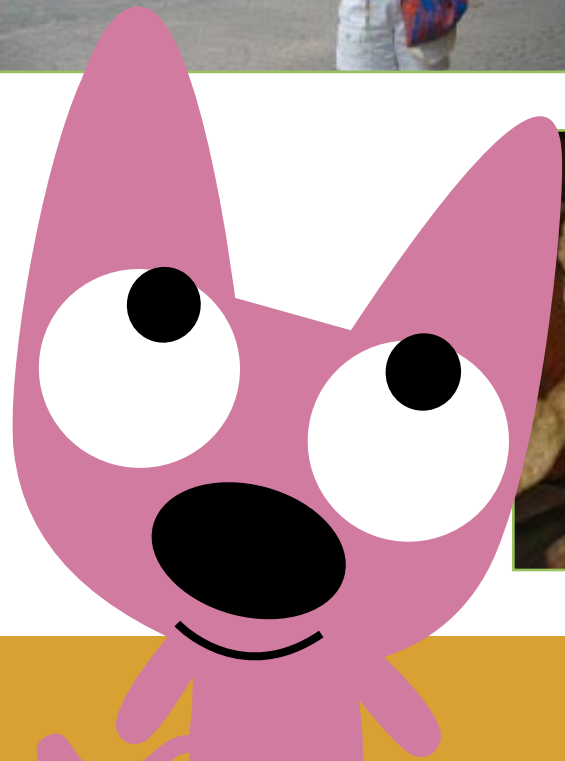
our iTunes play list
(takes you to apple.com)

Russian cards!
(takes you to page 7)

kristi

fan of the month

kindergarten teachers are the coolest, and mrs. kristi is the coolest of the coolest. she has the cutest kidlettes. they made hoops&yoyo masks and sent us pictures of everyone wearing them. she plans to make her classroom bulletin boards all hoops&yoyo-y. she even bought pink and green chalkboards, and took our heroes on vacation to Epcot in Disney. she sent us lots of pictures. (keep 'em coming!) your kidlettes are so lucky to have you, kristi!





meet the creator

more about bob.

or bob the happy camper

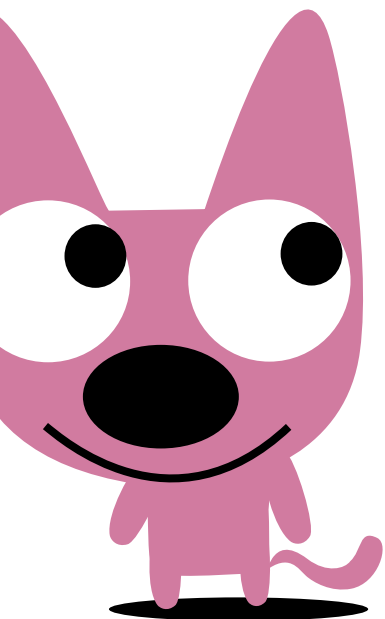
bob grew up camping with his family in northern minnesota and lake michigan. anyone who's ever been to the boundary waters in northern minnesota knows about the biting deer flies and hawk-sized mosquitos there, but bob survived. for their trips, bob's dad built two canoes, one red and one yellow (which they named ketchup and mustard). Because they had canoes, they went fishing a lot. sort of. bob napped while everyone else fished. when they weren't fishing, they had tuna sandwiches on the beach. sand gets into everything on the beach. even now, bob still has really clean teeth from eating those sand-wiches. yum.



*home away from home
bob's family of seven camped in a pop-up camper without air conditioning. (so much for wide open spaces.)*



*bob's early hobby
bob was a sand collector, so he loved the family trips to the beach. he had a great collection - mostly in his shoes, but some in his shirt pocket.*



*here, fishy fishy fishy
while his brother held the pole, bob lulled the fish into a false sense of security by snoring.*



wave walker. bob loved searching for spanish doubloons in the surf. no one had the heart to tell him that there weren't any spanish ships with cargoes of gold sailing around in lake michigan

e-mail

((group))

this means group hug

our fans are the greatest! we love getting e-mail, and you come through for us every day. is it any wonder hoops&yoyo are always so happy? they're always surrounded by happy mail! here's a big group hug to some of our biggest fans:

sharon&lisa&kristi&tammy&lynn&jay want us to do an anti-hurricane dance for the usa gulf coast ... we're doing our rain-dance backwards and hoping it works!

maggi is trying to bribe, er, convince us she would be a most excellent co-worker because of her connections in the brazil doughnut, brownie and coffee world.

lisa described her wedding-cake-to-be and we went <<kerthunk>>

emmie's craving caramels, taffy, red licorice, gum, popcorn, pizza crust, apples, peanut brittle, and jelly beans. we promise, emmie – the braces only last a few years!

julia is right ... lithuanian chocolate is some of the very best on the planet! you so totally rock, julia – achiu!!!!

christian took hoops&yoyo on an internship that will be hard to beat – how can anyone top saving animals???

denise, lisa & teresa all want an 'i'm sorry' ecard. (and we're wondering what they did!)

laryssa's dad makes homemade peach ice cream. we're still waiting for our invitation...and waiting...

lynn&kristen had some kind of pink pterodactyl problem in their backyard – let us know if you need help with that again, girls!

azusa is awesome at helping us keep our january and july straight ... we apologize to all the adults in japan who thought we came up with a new holiday on july 15th :(

amanda is brilliant – hoops&yoyo chocolate bars – totally brilliant!!!

eric said the 'go out with me' ecard worked most excellently ... ahhhh ... it's good to know we serve a purpose!

janine ... our very 1st friend ... turns 17 on july 26 and we're feeling really sentimental <<snifflesniffle>> ...we think only some birthday cake could comfort us.

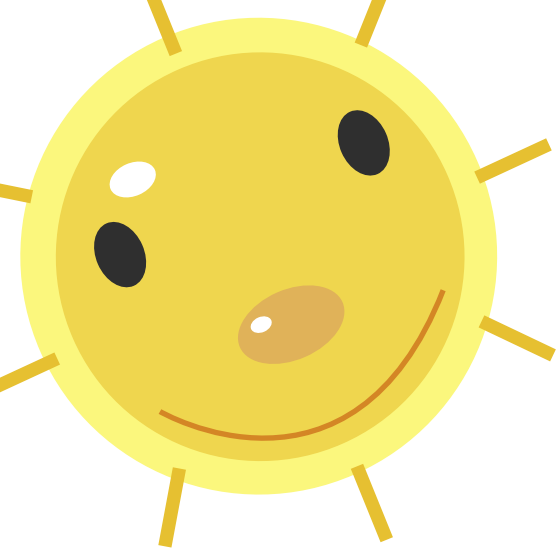
sheena gives a special august birthday wish to grandpa don on august 24th & cousin jonathan on august 26th ...that family gets a bunch of birthday cake this month!!

holly leigh's birthday is august 4th and we think lesli has something special up her sleeve (don't let on that we mentioned anything, ok?) it's probably not birthday cake, though. that would be messy.

hanna's 10th birthday is august 27th and her brother's girlfriend thinks she's just the cutest <<cheekpinch-cheekpinch>>!!! (more birthday cake! it's everywhere!)

after reading so much email, we're getting a little hungry. (in case you hadn't noticed.) maybe all you birthday people should send us your leftover cake, in care of hallmark?





hoops&yoyo favorites

day

h: saturday

y: friday (thinking about saturday)

number

h: 2 (good number for sharing)

y: 3.14 (mmmm pie!)

ol' school dance

h: the running man

y: the roger rabbit

word of the month

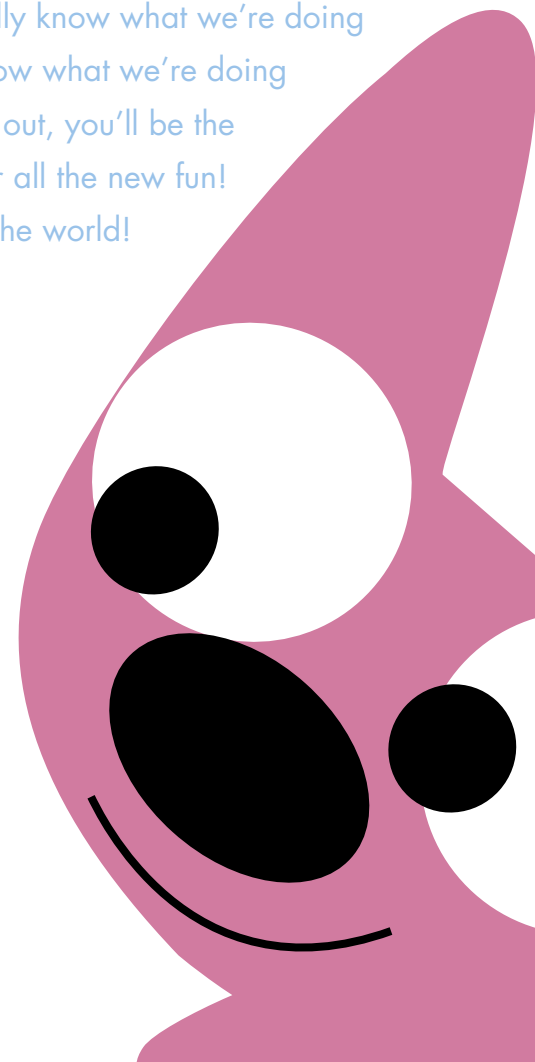
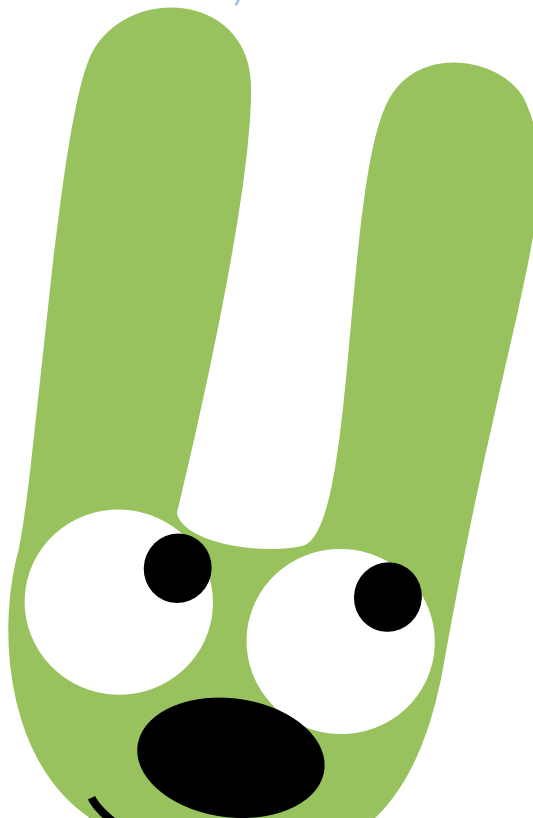
h: glad

y: allotment

things to looky look for

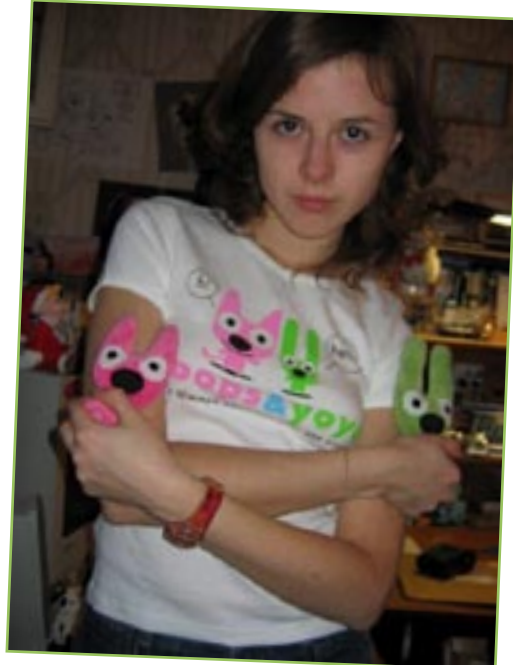
- if you haven't already seen it, don't miss the new "runaway marshmallow" in the animated series. you'll laugh. you'll cry. you'll be so scared, you'll leave little fingernail marks in your friend's arm!
- some really cool greeting cards are starting to appear in russia, finland and trinidad, and more are on the way. (check them out farther down in the newsletter!) we're also planning other new stuff, like some scrapbooking software, and we'll keep you posted when and where it hits the shelves!
- did you go to itunes.com and do a search for "hoops&yoyo summer mix" after reading last month's newsletter? bob made a playlist with lots of totally cool songs to keep you humming all summer. pick the ones you like and download them just like you would any other songs on itunes. very cool - if you have an ipod, don't miss it!
- look for the other new items soon—the "send a kiss" e-card, more new sounds, more wallpaper banners, more instant messenger icons, and part 2 of the "runaway marshmallow" series!

next month... well, we don't really know what we're doing next month. to be honest, we don't know what we're doing next week. but as soon as we figure it out, you'll be the first to know. be sure to check back for all the new fun!
you're the best fans in the world!





people in shirts



our cards!

(a very small sample)



← English

Russian



↑ English



← Russian

august '05

	su	m	tu	w	th	f	sa
	7	1	2	3	4	5	6
	14	8	9	10	11	12	13
	21	15	16	17	18	19	20
	28	22	23	24	25	26	27
		29	30	31			

